

Springboard:

Small organization,
big impact.

We support bold ideas in public health to fundamentally improve life for everyone. **Join us!**

SPRINGBOARD
HEALTHLAB **IDEAS TO IMPACT**

Thank you
for your interest
in Springboard!

Staff & Board



Executive Director, Jen Hecht, MPH

Jen has over 20 years of experience in public health, with a focus on sexual health, youth homelessness, and substance use. Her work has evolved from direct service in settings such as needle exchange sites, street-based and mobile outreach, and a community health clinic to include program development, monitoring and evaluation, and community-based research. She is a Co-Founder of Building Healthy Online Communities, a consortium of public health and app owners working together to further HIV and STI prevention. In addition to work with dating apps, her research has focused on alcohol use in the queer community and development of structural interventions. She is excited to begin a new chapter as Co-Founder and Executive Director of Springboard HealthLab.



Ina Park MD, MS



Dr. Sheoran



Shelley Facente



Kyriell Noon



David W. Purcell, JD, PhD



Amy Coty



Russell Roybal



Dennis Barbour



Parul Kashyap MBA, MPH



Brandon Samuels

Vision, Mission & Values

Our Vision:

We envision a world where public health fundamentally improves life for everyone.

Our Mission:

Our mission is to advance health equity by fostering bold ideas and launching high-impact solutions.

Our Values:

LEADERSHIP.

We lead with compassion and courage.
We incubate and accelerate high risk, high reward projects to stimulate discovery and generate new approaches.

JUSTICE.

We center our work in justice, by supporting and implementing ideas with the goal of achieving equity for all communities.

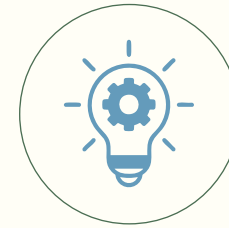
COLLABORATION.

We prioritize collaboration and partnership with organizations of all sizes to ensure maximum impact of our work.

AGILITY.

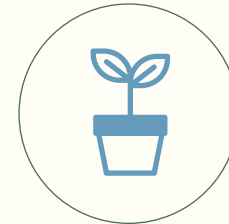
We are agile and move nimbly in our support of projects that improve public health equity.

The Challenge



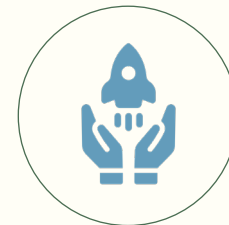
Bold ideas can transform public health, but too often, they lack the funding, infrastructure, and support to thrive.

The Solution



Springboard HealthLab is a nonprofit incubator accelerating scalable, equity-driven public health innovations.

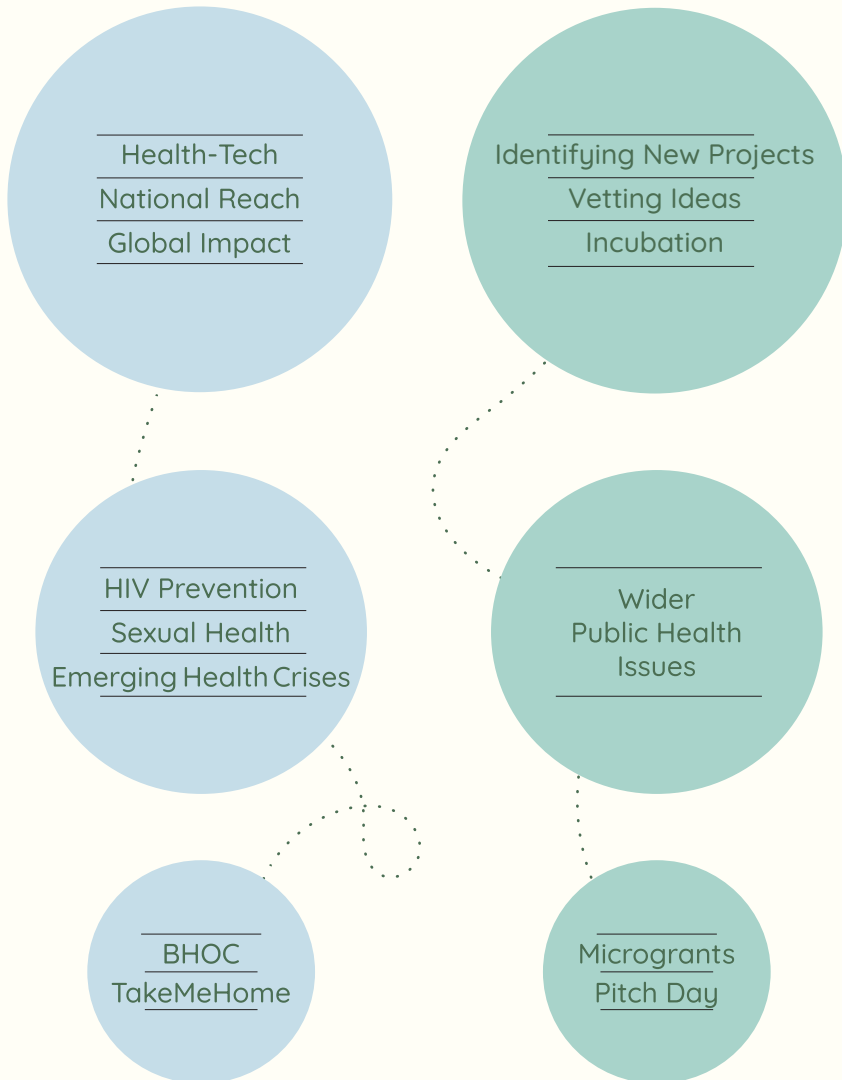
Approach



We exist to identify and launch visionary projects with the potential for large-scale impact and provide the ecosystem they need to thrive.

A non-profit incubator:
Incubating bold ideas to make a big impact
in public health.

Flagship Innovation	Innovation Pathways & Support
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10
Staff Members

2.6M
App Users Reached

1M
HIV Self-Tests Distributed

1 IN 4
Users Testing for HIV for the First Time

4
Local Microgrants Supported

1ST
National Pitch Day Competition to
Identify Bold New Ideas to Incubate!

Building Healthy Online Communities (BHOC) is a national consortium uniting public health leaders, academic researchers, dating app platforms, and community organizations to embed HIV/STI prevention in digital spaces where people connect. Each partner contributes critical expertise and resources.

We turn dating apps into powerful HIV prevention tools. Meeting people where they are—on apps they already use—dramatically increases accessibility and effectiveness.

Key Collaborators

(partial list)

Public Health & Community Organizations



Academic Researchers



Dating App Platforms



TAKEMEHOME

■ ■ After losing my job and benefits, I could not afford the tests any longer. Thank you for this wonderful service. ■ ■

■ ■ I had slept with a partner who didn't tell me that they had HIV for several months, and I was feeling completely lost, and I found your website, it saved my life, it feels like. ■ ■



TakeMeHome delivers free, at-home HIV/STI test kits.



Began in four jurisdictions and scaled nationally.



Globally, 1 in 5 people are unaware of their HIV status, and persistent barriers limit testing access.



Adding links to test ordering into dating apps increases access and addresses stigma, cost, and accessibility barriers.



HIV & STI self-tests ordered have doubled each year.

Grindr x BHOC HIVST Tracker

Fully Integrated

USA, UK/London, Ireland, Georgia,
Australia, New Zealand, Namibia

Piloting

Brazil, India, Brussels/Belgium,
Switzerland, Spain, Cambodia,
Vietnam

Ready to Launch

Mexico, Nigeria

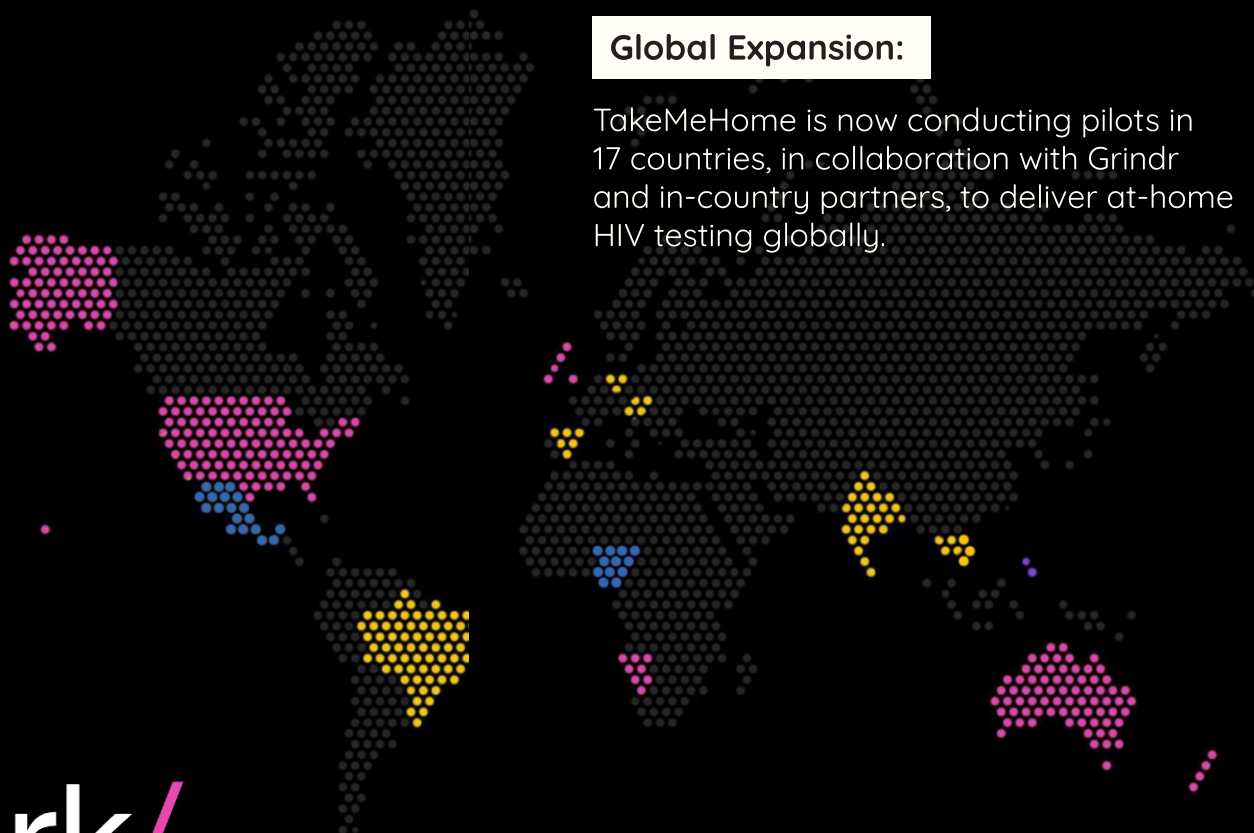
Planning

Philippines

Where We Work/

Global Expansion:

TakeMeHome is now conducting pilots in 17 countries, in collaboration with Grindr and in-country partners, to deliver at-home HIV testing globally.



Microgrants Innovation from the ground up.

Supporting local people closest to the public health issue they seek to impact, to pilot a bold new idea.

- Frontline public health worker experience or lived experience.
- Up to \$5000 in funding.
- Coaching and support to pilot an idea.

Whether you're drawing on lived experience or frontline public health work, we believe your insight is powerful and needed.

4 LOCAL PILOTS:

Walking Club:

Supporting shelter residents with light exercise to improve emotional & mental health & reduce tension & conflict in the shelter environment.

Doulas in Fronteras Healing Circles:

Providing culturally-rooted community and support for immigrant pregnant women, to counteract fear & stress caused by the shifting political landscape.

Neighborhood Flame-Keepers:

Training San Francisco residents to become neighborhood supporters in their communities.

Voices from the Street:

Addressing the gap between academic research, the experience of San Francisco unhoused residents & frontline workers, the general public, and decision-makers.

" I am extremely excited about this and I hope I can get an opportunity to make a meaningful impact in our community! "

Pitch Day 2025

National call for bold ideas with potential for broad impact to identify our next projects to incubate.

- Tech incubator model for public health.
- Expert panel.
- Tailored incubation to move from concept to pilot — or from pilot to scale.
- All public health ideas welcome.



Other projects Springboard HealthLab has supported:

The Network for Long COVID Justice



Incubated at Springboard:

We supported the launch of the Network for Long COVID Justice.



Built Momentum:

Helped strengthen its leadership, structure, and reach.



Spun off Successfully:

The program is now housed in a permanent home with \$1.5 million in funding to continue its mission.

Mpox Vaccine Locator



Created in a few weeks; time-sensitive due to emergent outbreak.



Transitioned to CDC.

Sharing our work nationally & internationally.

Invited to present at the **White House** twice.

Presented at Aspen Ideas Festival —sharing insights on global stages.

Participated in multiple **global convenings** shaping health equity and innovation.

Published multiple peer-reviewed articles and national evaluations informing best practices.



These platforms amplify our mission and help translate local innovations into national and global policy change.

We specialize in:

Digital solutions to achieve health equity.

Utilizing collaborations to respond quickly to emerging health crises.

Community-led initiatives.

Structural and systems interventions.

Innovations in sexual health and HIV prevention.

Capacity-building in public health.



We welcome all bold, equity-driven ideas with the potential to improve health outcomes for underserved communities.

If you feel compelled to support our mission, please consider donating via the QR code. Thank you!